



# Certificate

of Contribution Awarded to

**Ms. Mitali Suryakant Sankhe**

Has successfully contributed and published a paper.

**EXPLORING THE IMPACT OF DIGITAL MARKETING  
STRATEGIES ON IMPULSE BUYING BEHAVIOUR  
IN E-COMMERCE: INSIGHTS FROM CONSUMER  
PSYCHOLOGY**

In International Double Blind Reviewed, Refereed & Indexed Journal

**Scholarly Research Journal for  
Interdisciplinary Studies**

ISSN (E) 2278-8808, ISSN (P) 2319-4766 SJIF 2025:8.486

SEPT-OCT 2025 VOLUME 14, ISSUE 91, RELEASED ON 01/11/2025.

Certificate No. *SRJIS/34/34/2025*  
[https://www.srjis.com/issues\\_data/270](https://www.srjis.com/issues_data/270)



A handwritten signature in black ink.

**Dr. Yashpal D. Netragaonkar**  
Editor in Chief for SR Journals